

WHAT IS AN *Un*-WORKSHOP?

IDEA MAGIC™ is the creativity *Un*-Workshop that gives you the keys to unlock your mental doors. You'll experience and take back practical, powerful tools to:

- ★ Unseat your inner critic
- ★ Open up to a whole new world of self-expression
- ★ Tackle personal and professional issues with new insights and strengths
- ★ Rekindle your own innovative spirit



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A Lite but Powerful Approach to Enlightenment

"I created *The Un-Workshops* because I feel we all work too hard at everything. I've found, and research has proved that we learn and retain far more effectively when we're in a relaxed atmosphere.... '**Lighten up and light up**' is the cornerstone of *The Un-Workshops*' philosophy."
Ina Hillebrandt, creator of *The Un-Workshops*

About your facilitator...

Ina Hillebrandt, Consultant and President of *The Un-Workshops*, has been facilitating creativity work with individuals and organizations for more than twenty years. Her business experience includes such companies as Citicorp, General Electric, Sears, PepsiCo, Rockefeller Foundation, RAND, Planned Parenthood, J. Walter Thompson, Weight Watchers, Scott Paper, IBM, AT&T and Newsweek.

Ms. Hillebrandt is a graduate in social sciences from the University of Pennsylvania, with graduate training in anthropology and psychology at Tulane University. She has written several books, including *DIVING BOARDS -- OR --If You See A man Alone on the Beach in Mexico, It Means His Wife is Upstairs Throwing up in the Room*, and her new release, *PAWPRINTS*, about close encounters of the furry kind.

WHAT PEOPLE SAY ABOUT CREATIVITY

"All the really good ideas I ever had came to me while I was milking a cow."

Grant Wood

"Almost all new ideas have a certain aspect of foolishness when they are first produced."

Alfred North Whitehead

"When in doubt, make a fool of yourself. There is a microscopically thin line between being brilliantly creative and acting like the most gigantic idiot on earth. So what the hell, leap."

Cynthia Heimel

"If one advances in the direction of his dreams, one will meet with success unexpected in common hours."

Henry David Thoreau

Humor - Comic Release

Transition Management



Creativity - Idea Magic

THE UNWORKSHOPS™

Ina Hillebrandt, President

(310) 471-5048

email: inahill@aol.com