

FOR IMMEDIATE RELEASE
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INA HILLEBRANDT, "PAWPRINTS" AUTHOR AND MEMOIR WRITING COACH, ANNOUNCES PUBLISHING ARM PAWPRESS IS EXPANDING

HILLEBRANDT TO APPEAR ON PUBLISHER PANEL AT WEHO SEPT. 30 TO DISCUSS SUBSIDY BOOKS, A GROWING PART OF THE PAWPRESS FAMILY

Ina Hillebrandt, whose first published book "Pawprints" gave rise to the traditional and sponsored book imprint Pawpress, which she now heads, is pleased to announce that the company has made a commitment to expand the subsidy side of its publishing services. She will be appearing as a panelist at the WEHO Book Fair to provide tips to writers on navigating the world of subsidy publishing, speak about upcoming projects at Pawpress, and what the imprint considers in taking on new authors.

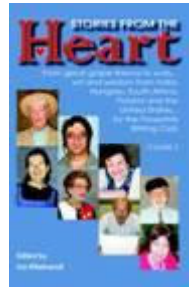
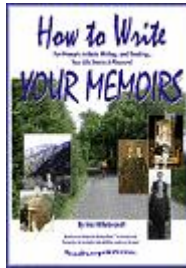
"What we're looking for in our subsidy books are projects that we feel have inherent merit, and that fit with other titles in our catalog. Our focus is on memoirs, children's books grades 1-12, animals and the environment, short stories, health and wellness, and spirituality. Our first subsidy title, "Go East Young Man, Go East," by Charles A. Tichenor, is a memoir of life in the Middle East during the oil boom of the fifties, and the U.S. in the early twentieth century. It offers a witty look at political intrigue, seeds of today's culture clashes between East and West, exotic locales and antiquities. We have recently added a book of poetry, *Sensual Spirit...poetry and thoughts from the place where body and soul meet*, by Chrystine Julian, a book termed "Rapturous!" by award winning author Gayle Brandeis. Pawpress also publishes how-to's on memoir writing, a curriculum guide for working with children in literacy and kindness to animals program Pawprints Literacy Plus™, and a line of adult students' writings, *Stories From The Heart*.

Winter 2007-2008 will see the publication of two new Pawpress books. The first, with a foreword by Art Linkletter, is an as-told-to written by Hillebrandt with Paquita Machris, a lady whose life has been far from ordinary -- unless you call being a big game hunter, hostess of parties with celebrity and political guests including President Harry S. Truman, firing guns in the house with your father and hitting your (unfazed) mother with a ricochet bullet -- ordinary. Also on tap, *The Angel Chronicles...The Road to Damascus*, by J.K. Johnson. The author, a woman, is a former U.S. penal system inmate, now a roofer by trade, and an artist and writer at heart. Her book is a murder mystery with a tantalizing connection to a world beyond this plane.

About Ina, Pawpress at WEHO. WEHO Date/time: Sat. Sept. 30: 10-6:00 pm, West Hollywood Park, 647 N. San Vicente Blvd. You can catch Ina 1:00-1:45 in the Writers' Pavilion. She'll be appearing on the publishing panel, "Reach for Your Dream: Prepare for Publication the Professional Way," moderated by award winning author and book marketing expert Carolyn Howard-Johnson. Hillebrandt also appears as *Featured Author at the WNBA Booth # 9F 10-noon*, at Pawpress/Pawprints Literacy Plus Booth #12F, where her writing students will be doing all-day readings and book signings, and on the Robertson Stage 4:45-5:45 with Pawpress authors. Pawpress books have received Amazon.com top seller designations, and Ina and "Pawprints" other books have been featured in print, TV and radio, and most recently in an online college course for Intelecom.org.

FOR FURTHER INFORMATION on Pawpress books and writers' tools, media and readers are invited to paws at the **website: www.InasPawprints.com** or contact Anna or Ina at InaH@InasPawprints.com.

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